



A Threat Protection Solution With People In Mind

Baffin Bay Networks is a Swedish cybersecurity company determined to disrupt the cloud-based security market. Since 2017, our advanced Threat Protection Platform has protected customers worldwide against sophisticated

cyber attacks by identifying and mitigating known and unknown threats. We offer customers the peace of mind of security-as-a-service, real-time insights and a powerful, accurate and customizable Threat Protection.

Threat Protection Platform

Companies face a number of increasingly complex cyber threats towards their digital assets. Keeping up with the latest attack methods, changing security landscape, managing multiple security tools - as well as finding the right competences to handle them - sure is a challenge. Our Threat Protection Platform is of single-pass architecture and holds a range of security services that protects businesses against both application and network attacks. Ensuring that your online assets

are both secure and available to your customers and allowing you to focus your resources on running your core operations. The platform is backed by threat intelligence, threat research and machine learning to keep pace with ever evolving threats. Threat Protection services are delivered from the cloud on a subscription basis, without any upfront investments or hardware. You can combine the services based on your specific needs - the current service modules are:

- DDoS Protection (Base)
- Bot Protection (Add-On)
- Intrusion Prevention System (Add-On)
- Application Performance (Add-On)
- Web Application Firewall (WAF) (Add-On)

Easy-to-use customer portal

The Threat Protection services can be monitored in real-time via the customer portal so that you can witness instant results of the solution. As a customer, you are in full control of your internet facing assets and data. You also gain insight into your online environment, traffic flows and valuable threat information which can support proactive decisions about your security actions and policies. You get access to statistics on attempted attacks and a comprehensive reporting function allows on-demand, daily, weekly and monthly reports.



How does it work?

Your Internet traffic is brought to our global network of Threat Protection Centers™ where it gets analysed and cleaned. The cleaned traffic is then forwarded to your site, which can reside on your own premises or

hosted in the cloud. Traffic patterns and behaviour are continuously analysed by our machine learning cloud and constantly improve the detection and mitigation capabilities.

At a glance:

- Security-as-a-Service with continuous value
- Cloud-based, full-stack threat protection platform to deal with today's digital threats
- Real-time insights, tracking of traffic and results from threat analysis via the portal
- Smooth integration with your existing security infrastructure
- Herd immune system provides continuous improvements

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